

2024 ford ranger order guide

2024 Ford Ranger order guide is a crucial resource for prospective buyers looking to navigate the exciting offerings of Ford's latest iteration of this popular mid-size pickup truck. The 2024 Ranger is designed to cater to both urban drivers and off-road enthusiasts, boasting a range of features that enhance performance, comfort, and technology. This article will provide an in-depth overview of the 2024 Ford Ranger, including its trim levels, engine options, key features, and ordering process.

Overview of the 2024 Ford Ranger

The 2024 Ford Ranger continues the legacy of its predecessors while introducing new technologies and design enhancements. This model year aims to improve upon the ruggedness and capability that Ranger owners expect, making it an ideal choice for work, leisure, and everything in between.

Key Features

The 2024 Ford Ranger is built with a focus on performance and utility. Some of the standout features include:

- Engine Options: The 2024 Ranger is equipped with a powerful turbocharged engine that delivers impressive horsepower and torque, ensuring that it can handle both daily driving and heavy-duty tasks.
- Advanced Technology: Ford has integrated cutting-edge technology into the Ranger, including an updated infotainment system featuring a large touchscreen, smartphone connectivity, and an array of driver-assistance features.
- Improved Towing Capacity: The new Ranger offers enhanced towing capabilities, making it suitable

for hauling trailers, boats, and other equipment.

- **Off-Road Performance:** For adventure seekers, the Ranger provides various off-road packages that include features like skid plates, all-terrain tires, and advanced traction control systems.

- **Comfort and Space:** The interior of the 2024 Ranger has been designed with comfort in mind, offering ample space for passengers and cargo, along with high-quality materials and finishes.

Trim Levels and Configurations

The 2024 Ford Ranger is available in several trim levels, each catering to different preferences and needs. Here's a breakdown of the key trims:

1. **XL:** The base model offers essential features and functionality, making it an economical choice for those who need a reliable work truck.
2. **XLT:** This mid-level trim adds more comfort and technology features, including upgraded upholstery, a larger touchscreen, and additional safety systems.
3. **Lariat:** The Lariat trim comes with premium features such as leather seating, advanced audio systems, and enhanced driver-assistance technologies.
4. **Ranger Tremor:** Designed for off-road enthusiasts, this trim includes specialized equipment for rugged terrain, such as off-road tires and upgraded suspension.

Standard and Available Features by Trim

Here's a closer look at the standard and available features for each trim level:

- **XL:**

- 3.0L EcoBoost engine
- Rearview camera
- Ford Co-Pilot360 safety features

- **XLT:**

- Upgraded infotainment system
- Keyless entry
- 18-inch alloy wheels

- **Lariat:**

- Leather-trimmed seats
- 12-inch digital instrument cluster

- Ford's SYNC 4 technology
- **Ranger Tremor:**
 - Off-road suspension
 - Skid plates
 - Terrain management system

Engine Options and Performance

The 2024 Ford Ranger offers a robust engine lineup designed to deliver exceptional performance on and off the road.

Engine Specifications

- **Standard Engine:** The Ranger comes with a 2.3L EcoBoost inline-four engine that produces around 270 horsepower and 310 lb-ft of torque, mated to a 10-speed automatic transmission. This engine provides an excellent balance of power and fuel efficiency, making it suitable for a variety of driving conditions.
- **Performance Features:** The Ranger's advanced four-wheel-drive system and available off-road

packages enhance its capability, allowing it to tackle challenging terrains with ease.

Towing and Payload Capacity

The towing capacity of the 2024 Ranger is competitive in its class, with the ability to tow up to 7,500 pounds when properly equipped. This makes it an ideal choice for those who need to transport boats, trailers, or other heavy loads. The payload capacity is also impressive, allowing for the transport of heavy cargo in the truck bed.

Technology and Safety Features

The 2024 Ford Ranger is loaded with technology designed to enhance the driving experience and improve safety.

Infotainment System

The Ranger features Ford's latest SYNC 4 infotainment system, which includes:

- A large touchscreen display
- Voice recognition technology
- Wireless Apple CarPlay and Android Auto
- Optional premium audio systems for an enhanced listening experience

Safety Features

Ford prioritizes safety in the Ranger, equipping it with advanced driver-assistance technologies,

including:

- Automatic emergency braking
- Lane-keeping assist
- Adaptive cruise control
- Blind-spot monitoring

These features work together to provide a safer driving experience, helping to prevent accidents and enhance overall vehicle control.

Ordering Process

For those interested in purchasing the 2024 Ford Ranger, understanding the ordering process is essential. Here's a step-by-step guide:

Step 1: Research and Select Configuration

Before placing an order, it's important to research the various trim levels and options available. Consider factors such as your budget, intended use, and desired features.

Step 2: Visit a Ford Dealer

Once you have a clear idea of what you want, visit your local Ford dealer. They can provide you with the latest information on availability, pricing, and any ongoing promotions.

Step 3: Place Your Order

After finalizing your selection, you can place an order through the dealer. This typically involves filling out some paperwork and providing a deposit.

Step 4: Wait for Delivery

The delivery time for the 2024 Ranger may vary depending on the configuration and demand. Your dealer will keep you updated on the expected delivery timeline.

Conclusion

The 2024 Ford Ranger is an impressive mid-size pickup truck that combines performance, technology, and versatility. With its range of trim levels, powerful engine options, and advanced features, it is well-suited for a variety of driving needs. Whether you're looking for a reliable work truck or a capable off-roader, the Ranger has something to offer. Utilizing the 2024 Ford Ranger order guide will ensure that you make an informed decision and secure the right vehicle for your lifestyle.

Frequently Asked Questions

What are the key features of the 2024 Ford Ranger?

The 2024 Ford Ranger comes with upgraded technology, enhanced towing capabilities, improved off-road performance, and new safety features, including Ford Co-Pilot360.

When will the 2024 Ford Ranger be available for order?

The 2024 Ford Ranger is expected to be available for order starting in early 2024, with specific dates varying by region.

What trims are available for the 2024 Ford Ranger?

The 2024 Ford Ranger is offered in several trims, including XL, XLT, and Lariat, each with varying levels of features and options.

What engine options are available for the 2024 Ford Ranger?

The 2024 Ford Ranger offers a 2.3-liter EcoBoost engine that delivers impressive power and efficiency, with an option for hybrid configurations.

How does the 2024 Ford Ranger compare to its competitors?

The 2024 Ford Ranger is designed to compete well against models like the Chevrolet Colorado and Toyota Tacoma, offering a balanced mix of performance, technology, and ruggedness.

What are the color options for the 2024 Ford Ranger?

The 2024 Ford Ranger comes in a variety of color options, including classic shades like Oxford White and Carbonized Gray, as well as vibrant choices like Cactus Gray and Rapid Red.

Can I customize my 2024 Ford Ranger during the order process?

Yes, buyers can customize their 2024 Ford Ranger with various packages and accessories, including off-road enhancements, technology upgrades, and appearance packages.

What safety features are included in the 2024 Ford Ranger?

Standard safety features include forward collision warning, automatic emergency braking, lane-keeping assist, and a rearview camera, with additional options available.

Is the 2024 Ford Ranger available in a crew cab configuration?

Yes, the 2024 Ford Ranger is available in both SuperCab and SuperCrew configurations, catering to different space and utility needs.

What is the expected price range for the 2024 Ford Ranger?

The starting price for the 2024 Ford Ranger is expected to be around \$30,000, with higher trims and added features increasing the price significantly.

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