

# APS RATE INCREASE HISTORY

**APS RATE INCREASE HISTORY** IS A SIGNIFICANT ASPECT OF THE FINANCIAL LANDSCAPE FOR MANY RESIDENTS AND BUSINESSES IN ARIZONA. THE ARIZONA PUBLIC SERVICE COMPANY (APS) HAS BEEN THE PRIMARY ELECTRIC UTILITY IN THE STATE, SERVING MILLIONS OF CUSTOMERS. UNDERSTANDING THE HISTORY OF APS RATE INCREASES PROVIDES INSIGHT INTO ENERGY PRICING, REGULATORY ACTIONS, AND THE EVOLVING ENERGY MARKET IN ARIZONA. THIS ARTICLE WILL EXPLORE THE BACKGROUND OF APS, THE REASONS BEHIND RATE INCREASES, SIGNIFICANT HISTORICAL CHANGES, AND THE IMPLICATIONS FOR CONSUMERS AND THE ENVIRONMENT.

## BACKGROUND OF ARIZONA PUBLIC SERVICE COMPANY (APS)

FOUNDED IN 1886, APS HAS A LONG-STANDING HISTORY OF PROVIDING ELECTRICITY TO ARIZONA. OVER THE YEARS, THE COMPANY HAS EVOLVED FROM A SMALL, LOCALIZED PROVIDER TO THE LARGEST ELECTRIC UTILITY IN THE STATE, SERVING APPROXIMATELY 1.3 MILLION CUSTOMERS. THE UTILITY OPERATES UNDER THE JURISDICTION OF THE ARIZONA CORPORATION COMMISSION (ACC), WHICH REGULATES THE RATES AND SERVICES OF PUBLIC UTILITIES IN THE STATE.

AS THE DEMAND FOR ELECTRICITY HAS GROWN DUE TO POPULATION INCREASES AND ECONOMIC DEVELOPMENT, APS HAS HAD TO ADAPT ITS INFRASTRUCTURE, GENERATION CAPACITY, AND PRICING MECHANISMS TO MEET THESE NEEDS. UNDERSTANDING THE HISTORY OF RATE INCREASES IS CRUCIAL TO GRASPING HOW APS HAS MANAGED THESE CHALLENGES.

## REASONS FOR APS RATE INCREASES

RATE INCREASES ARE OFTEN A RESULT OF SEVERAL FACTORS, INCLUDING:

### 1. INFRASTRUCTURE UPGRADES

- **AGING INFRASTRUCTURE:** MUCH OF APS'S INFRASTRUCTURE HAS BEEN IN PLACE FOR DECADES, REQUIRING CONTINUAL UPGRADES AND REPLACEMENTS TO MAINTAIN RELIABILITY AND SAFETY.
- **SMART GRID TECHNOLOGY:** INVESTMENTS IN MODERNIZING THE GRID TO IMPROVE EFFICIENCY AND RELIABILITY OFTEN NECESSITATE COST INCREASES.

### 2. INCREASED DEMAND FOR ELECTRICITY

- **POPULATION GROWTH:** ARIZONA HAS EXPERIENCED SIGNIFICANT POPULATION GROWTH, LEADING TO A HIGHER DEMAND FOR ELECTRICITY.
- **ECONOMIC DEVELOPMENT:** THE GROWTH OF INDUSTRIES AND BUSINESSES IN THE REGION INCREASES ENERGY CONSUMPTION.

### 3. ENVIRONMENTAL REGULATIONS AND RENEWABLE ENERGY INVESTMENT

- **EMISSION STANDARDS:** COMPLIANCE WITH FEDERAL AND STATE ENVIRONMENTAL REGULATIONS MAY REQUIRE APS TO INVEST IN CLEANER TECHNOLOGIES AND RENEWABLE ENERGY SOURCES.
- **RENEWABLE ENERGY GOALS:** ARIZONA HAS SET AMBITIOUS RENEWABLE ENERGY TARGETS, AND MEETING THESE GOALS OFTEN INVOLVES SUBSTANTIAL UPFRONT COSTS.

## KEY HISTORICAL RATE INCREASES

THE HISTORY OF APS RATE INCREASES CAN BE DIVIDED INTO SEVERAL KEY PERIODS, EACH MARKED BY UNIQUE CHALLENGES AND

## 1. EARLY 2000s: DEREGULATION AND RATE ADJUSTMENTS

IN THE LATE 1990s AND EARLY 2000s, ARIZONA BEGAN EXPLORING DEREGULATION IN THE ELECTRIC UTILITY MARKET. AS PART OF THIS TRANSITION, APS IMPLEMENTED A SERIES OF RATE INCREASES AIMED AT RECOVERING COSTS ASSOCIATED WITH RESTRUCTURING AND ACHIEVING A COMPETITIVE MARKET POSITION. THE ACC APPROVED SEVERAL RATE INCREASES DURING THIS PERIOD, BUT CONCERNS ABOUT AFFORDABILITY EMERGED.

## 2. 2009-2010: ECONOMIC RECESSION AND RATE HIKES

DESPITE THE ECONOMIC RECESSION, APS SOUGHT RATE INCREASES TO COVER RISING OPERATIONAL COSTS AND INFRASTRUCTURE IMPROVEMENTS. IN 2009, THE ACC APPROVED A RATE HIKE OF APPROXIMATELY 6% FOR RESIDENTIAL CUSTOMERS, WITH ADDITIONAL INCREASES FOLLOWING IN 2010. THESE ADJUSTMENTS WERE MET WITH PUBLIC OUTCRY, AS MANY RESIDENTS STRUGGLED TO PAY THEIR BILLS DURING TOUGH ECONOMIC TIMES.

## 3. 2013-2014: SUBSTANTIAL RATE INCREASE PROPOSALS

IN 2013, APS FILED A REQUEST WITH THE ACC FOR A SIGNIFICANT RATE INCREASE, SEEKING TO RECOVER COSTS ASSOCIATED WITH INFRASTRUCTURE IMPROVEMENTS AND INVESTMENTS IN RENEWABLE ENERGY. THE PROPOSED INCREASE WAS MET WITH RESISTANCE FROM CONSUMER ADVOCATES, WHO ARGUED THAT IT WOULD DISPROPORTIONATELY AFFECT LOW-INCOME HOUSEHOLDS. ULTIMATELY, THE ACC APPROVED A MORE MODERATE INCREASE IN 2014, BUT DEBATES OVER AFFORDABILITY AND FAIRNESS CONTINUED.

## 4. 2017: RATE CASE AND DEMAND CHARGES

THE 2017 RATE CASE WAS NOTABLE FOR INTRODUCING DEMAND CHARGES FOR RESIDENTIAL CUSTOMERS, WHICH CHARGED CUSTOMERS BASED ON THEIR HIGHEST ELECTRICITY USAGE DURING PEAK DEMAND PERIODS. THIS STRUCTURE AIMED TO ENCOURAGE ENERGY CONSERVATION AND REDUCE STRAIN ON THE GRID DURING HIGH-DEMAND TIMES. WHILE THE NEW PRICING STRUCTURE WAS INTENDED TO PROMOTE EFFICIENCY, IT FACED CRITICISM FOR BEING COMPLEX AND DIFFICULT FOR CONSUMERS TO UNDERSTAND.

## 5. 2020: COVID-19 PANDEMIC AND RATE FREEZE

THE ONSET OF THE COVID-19 PANDEMIC IN 2020 PROMPTED APS TO RECONSIDER ITS RATE INCREASE PLANS. IN RESPONSE TO ECONOMIC UNCERTAINTY AND THE FINANCIAL HARDSHIPS FACED BY MANY CUSTOMERS, THE COMPANY TEMPORARILY FROZE ANY PROPOSED RATE INCREASES. THIS DECISION WAS PART OF A BROADER EFFORT TO SUPPORT CUSTOMERS DURING THE PANDEMIC, WHICH INCLUDED FLEXIBLE PAYMENT OPTIONS AND ASSISTANCE PROGRAMS.

## 6. 2021-2022: NEW RATE PROPOSALS

FOLLOWING THE PANDEMIC, APS RESUMED DISCUSSIONS ABOUT RATE ADJUSTMENTS. IN 2021, THE UTILITY PROPOSED A NEW RATE CASE SEEKING AN INCREASE OF AROUND 10% TO SUPPORT ONGOING INFRASTRUCTURE PROJECTS AND INVESTMENTS IN CLEAN ENERGY. THIS PROPOSAL REIGNITED DEBATES ABOUT ENERGY AFFORDABILITY, ESPECIALLY IN LIGHT OF RISING INFLATION AND INCREASED LIVING COSTS. AS OF LATE 2022, THE ACC WAS STILL EVALUATING THE PROPOSED RATE CHANGES, WITH PUBLIC HEARINGS SCHEDULED TO GATHER COMMUNITY INPUT.

## IMPLICATIONS OF RATE INCREASES

THE HISTORY OF APS RATE INCREASES HAS SIGNIFICANT IMPLICATIONS FOR CONSUMERS, BUSINESSES, AND THE ENVIRONMENT.

## 1. CONSUMER IMPACT

- **AFFORDABILITY:** CONTINUOUS RATE INCREASES CAN STRAIN HOUSEHOLD BUDGETS, PARTICULARLY FOR LOW-INCOME FAMILIES. RISING ENERGY COSTS CAN LEAD TO DIFFICULT CHOICES BETWEEN PAYING UTILITY BILLS AND OTHER ESSENTIAL EXPENSES.
- **ENERGY EFFICIENCY:** HIGHER RATES CAN ENCOURAGE CUSTOMERS TO ADOPT ENERGY-EFFICIENT PRACTICES AND TECHNOLOGIES, POTENTIALLY LEADING TO LONG-TERM SAVINGS.

## 2. BUSINESS CONSIDERATIONS

- **OPERATIONAL COSTS:** BUSINESSES THAT RELY HEAVILY ON ELECTRICITY MAY FACE INCREASED OPERATIONAL COSTS DUE TO HIGHER RATES. THIS CAN AFFECT PRICING STRATEGIES, PROFITABILITY, AND COMPETITIVENESS.
- **RENEWABLE ENERGY ADOPTION:** SOME BUSINESSES ARE INVESTING IN RENEWABLE ENERGY SOURCES TO MITIGATE RISING UTILITY COSTS, WHICH CAN RESULT IN LONG-TERM SAVINGS AND SUSTAINABILITY BENEFITS.

## 3. ENVIRONMENTAL IMPACT

- **INVESTMENT IN RENEWABLES:** RATE INCREASES THAT FUND RENEWABLE ENERGY INITIATIVES CAN CONTRIBUTE TO ARIZONA'S TRANSITION TO A CLEANER ENERGY GRID, ALIGNING WITH STATE AND NATIONAL ENVIRONMENTAL GOALS.
- **PUBLIC PERCEPTION:** RATE INCREASES CAN SHAPE PUBLIC PERCEPTION OF APS AND ITS COMMITMENT TO SUSTAINABILITY AND COMMUNITY WELFARE.

## CONCLUSION

THE APS RATE INCREASE HISTORY REFLECTS A COMPLEX INTERPLAY OF ECONOMIC, REGULATORY, AND TECHNOLOGICAL FACTORS THAT SHAPE THE UTILITY LANDSCAPE IN ARIZONA. AS APS CONTINUES TO ADAPT TO EVOLVING ENERGY DEMANDS AND ENVIRONMENTAL REGULATIONS, UNDERSTANDING THE IMPLICATIONS OF THESE RATE CHANGES IS ESSENTIAL FOR CONSUMERS, BUSINESSES, AND POLICYMAKERS ALIKE. THE ONGOING DIALOGUE SURROUNDING ENERGY RATES WILL LIKELY INFLUENCE THE FUTURE OF ENERGY PRICING, SUSTAINABILITY INITIATIVES, AND THE OVERALL ECONOMIC HEALTH OF THE REGION. AS ARIZONA MOVES FORWARD, BALANCING THE NEED FOR RELIABLE ENERGY WITH AFFORDABILITY AND ENVIRONMENTAL RESPONSIBILITY WILL REMAIN A CRITICAL CHALLENGE.

## FREQUENTLY ASKED QUESTIONS

### WHAT IS APS'S HISTORY OF RATE INCREASES OVER THE PAST DECADE?

OVER THE PAST DECADE, APS HAS IMPLEMENTED SEVERAL RATE INCREASES, LARGELY DUE TO RISING OPERATIONAL COSTS, INFRASTRUCTURE INVESTMENTS, AND CHANGES IN ENERGY DEMAND. THE MOST SIGNIFICANT INCREASES OCCURRED IN 2015, 2017, AND 2021.

### HOW OFTEN DOES APS REVIEW AND ADJUST ITS RATES?

APS TYPICALLY REVIEWS ITS RATES EVERY FEW YEARS, BUT ADJUSTMENTS CAN OCCUR MORE FREQUENTLY IF THERE ARE SIGNIFICANT CHANGES IN OPERATIONAL COSTS OR REGULATORY REQUIREMENTS.

### WHAT FACTORS CONTRIBUTE TO APS'S DECISIONS ON RATE INCREASES?

FACTORS INCLUDE INFRASTRUCTURE MAINTENANCE AND UPGRADES, FUEL COSTS, REGULATORY COMPLIANCE, CUSTOMER DEMAND, AND THE NEED TO INVEST IN RENEWABLE ENERGY SOURCES.

## WHAT WAS THE PUBLIC RESPONSE TO THE RECENT APS RATE INCREASE IN 2023?

THE PUBLIC RESPONSE WAS MIXED, WITH SOME CUSTOMERS EXPRESSING CONCERN OVER AFFORDABILITY, WHILE OTHERS ACKNOWLEDGED THE NEED FOR INFRASTRUCTURE INVESTMENT AND SUSTAINABLE ENERGY PRACTICES.

## HOW DOES APS COMMUNICATE RATE INCREASE PROPOSALS TO ITS CUSTOMERS?

APS COMMUNICATES RATE INCREASE PROPOSALS THROUGH PUBLIC MEETINGS, OFFICIAL PRESS RELEASES, AND CUSTOMER NOTIFICATIONS, ENSURING THAT STAKEHOLDERS HAVE THE OPPORTUNITY TO PROVIDE FEEDBACK.

## ARE THERE ANY PROGRAMS IN PLACE TO ASSIST CUSTOMERS AFFECTED BY APS RATE INCREASES?

YES, APS OFFERS SEVERAL ASSISTANCE PROGRAMS, INCLUDING BILL ASSISTANCE FOR LOW-INCOME CUSTOMERS, ENERGY EFFICIENCY REBATES, AND PAYMENT PLANS TO HELP MANAGE COSTS DURING RATE INCREASES.

## HOW DO APS RATE INCREASES COMPARE TO OTHER UTILITY COMPANIES IN ARIZONA?

APS'S RATE INCREASES ARE GENERALLY IN LINE WITH OR SLIGHTLY HIGHER THAN THOSE OF OTHER MAJOR UTILITY COMPANIES IN ARIZONA, REFLECTING SIMILAR CHALLENGES IN INFRASTRUCTURE AND OPERATIONAL COSTS ACROSS THE INDUSTRY.

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